Lesson Plan

Teacher	[AA]	Date	00/00/00	Period	0	Class	8AA
No. pupils	00	SEN	0	G&T	0		

Project title	Come and visit us: a cross curricular project using Photo Story
Context of project	This is a cross curricular project which can be run in conjunction with the MFL department. Students research a favourite holiday destination and choose suitable images which represent that destination. They then use a software application called Photo Story to develop a short multi media video which could be used as promotional material by a tourist board. Students then develop their original video to include sub titles and recorded speech in a different language. Students learn about the importance of choosing appropriate and relevant images and how to optimise images for use in a multi media project.
Lesson No.	Lesson 1
Learning Objectives for this lesson	To understand how to pick suitable images to match audience and purpose To understand the effect that unsuitable images can have on the quality of a product
Learning Outcomes for this lesson	*All pupils will:* be learn how to identify suitable images. *Most pupils will:* learn how to find and save suitable images in a suitable place. *Some pupils will*: be able to select copyright free or CC images to use in their work. They will also be able to clearly explain why all of their images are suitable for audience and purpose.
PLTS	Creative thinkers – generate ideas and explore possibilities Independent enquirers – plan and carry out research Self managers – organise time and resources, prioritising actions
Key Terms for this lesson	Image, audience, purpose, copyright, Creative Commons, pixellate, quality

Starter	Starter lesson 1.doc (instructions provided) Requires preparation prior to the lesson	5 mins
Main activity	Introduction to the project Ask students to think of somewhere they've been on holiday or somewhere they've visited and what they did whilst there. Ask a couple of students to share their experiences, and if they would recommend somewhere else to go their.	2.5 mins
	Paired discussion Ask students what a travel agent or tourist board could use to advertise or persuade people to visit a country. Students will probably say brochure, website, poster, TV advert etc. Share suggestions with class and record on white board	2.5 mins
	Group task In small groups students should work together to complete the mind map.doc task. Mind map answers.doc are provided for the teacher. Feedback ideas to the class.	7.5 mins
	Teacher information and demonstration Display 'what is photostory.ppt' on the board. Explain to students that photo story is a piece of software that allows users to make video using just still digital photos. Show example photostory: Whitby.wmv	2.5 mins
	Paired discussion Ask students to think about what type of images would be best to promote a holiday destination. Feedback to the class. Possible answers might include: • Positive images – good weather, clean, happy people • Good quality images – not blurry or pixilated • A range of images – not just the same thing • Suitable for audience and location – It the holiday is for over 60s theme parks and playground will probably not be suitable	2.5 mins
	Teacher information Show 'image suitability.ppt' on the whiteboard and go through the different points with students.	7.5 mins
	Once students have an understanding of what makes suitable images. Explain to students that they will be creating video using only still images to promote a holiday destination. This could be somewhere they have visited previously, a video for the town they live in or a place they'd love to go.	5 mins

	Individual task Each student should complete the sheet 'photo story planning.doc'	7.5 mins
	Individual task Log onto the computers Begin to search for suitable images to use in their photo story. Students should aim to collect between 15-20 images although they won't complete this by the end of today's lesson	12.5 mins
Plenary	Write the following words on the board: 'Positive Images', 'Quality Images', 'Range of Images' and 'Suitability'. In pairs students should explain each of the terms and provide an example.	5 mins
Extension	Create a story board to show the order of the images, the time, text and motion	
Homework	Lesson 1 homework.doc	
Materials required	Starter1.doc Mind map.doc Mind map answers.doc Whitby.wmv What is photostory.ppt Image suitability.ppt Photo story planning.doc Lesson 1 homework.doc	